

INCUBATE SUCCESS

Whether starting a new business or growing a current operation, entrepreneurs need access to information and planning tools to help them achieve their goals. *Gale Business: Entrepreneurship* can make your library the place your business community turns to for guidance.

Equip entrepreneurs with an online resource that covers all major areas of starting and operating a business, including planning, financing, management, taxes, marketing, and more.



GROW YOUR SMALL BUSINESS COMMUNITY

SEND THEM DOWN THE RIGHT PATH

Easy-to-browse home page features four key business stages—plan, fund, start, and manage. Users can also find information through lists of popular business terms, business types, and a “how to” collection of questions.

GET THEM INSPIRED, GET THEM TO WORK

Nearly 1,000 business plans from the *Business Plans Handbook* series give new entrepreneurs a template for success.

PROVIDE CONTEXT AND CONTACTS

Tightly indexed collection of resources includes small business eBooks, 400+ journals and magazines, and directories listing thousands of associations, consultants, consulting organizations, trade shows, business information sources, and more.

KEEP THEM UP TO DATE

Overviews, news, magazines, journal articles, and recommended web resources keep small business owners up to date on their industries.

OFFER LEGAL RESOURCES

Gale LegalForms is available through *Gale Business: Entrepreneurship* for libraries subscribing to both resources.

more 

“A business plan is an essential roadmap for business success.”

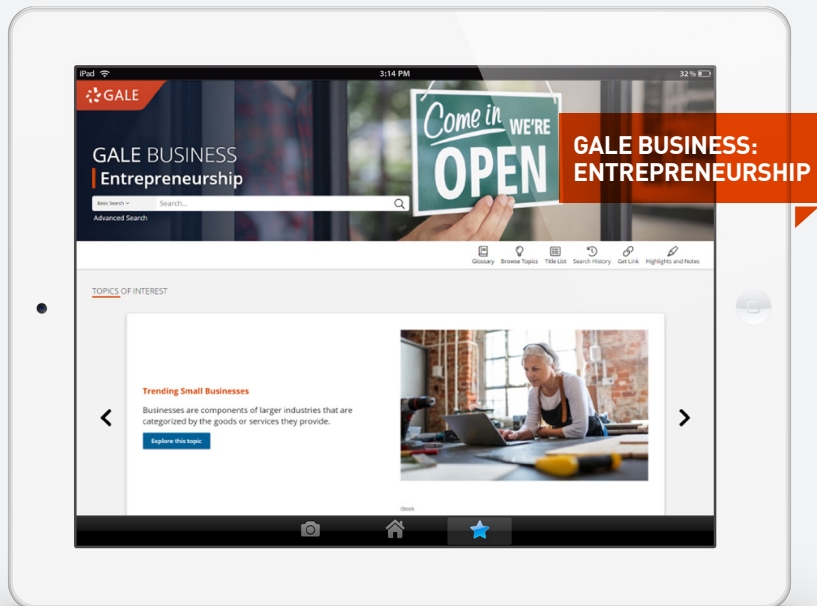
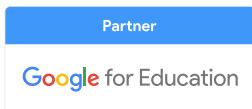
– U.S. Small Business Administration

“The database is an all-inclusive mix of sources for the small business owner or entrepreneur.”

– American Reference Books Annual

THE POWER OF COLLABORATION

Integration with **G Suite for Education** tools, including Gmail, Classroom, Drive, Docs, and **Microsoft Office 365** online tools such as OneDrive, have been added so users can easily save, share, and download articles.



Product screen capture as of July 2019. Actual interface may vary.

HIGHLIGHTS AND NOTES

Select and annotate important text to view, print, or export.

IMPROVED TRANSLATION

Articles can be translated into 40 languages, and user interface can be translated into 34 languages.

READSPEAKER TEXT-TO-SPEECH TECHNOLOGY

Users can hear content read “live,” and audio files can be downloaded and saved onto any mobile device.

MOBILE-OPTIMIZED DISPLAY

Offers an improved user experience on all devices.

CITATION TOOLS

Users can generate APA, MLA, and Chicago-style citations in the most recent format.

EASY-TO-BROWSE INTERFACE

Users can search for information in a variety of ways, including the four key business stages. Also included is a glossary of more than 2,200 business-specific terms.

Designed with current business owners or budding entrepreneurs in mind, *Gale Business: Entrepreneurship* addresses information needs in a searchable, workflow-based model. This resource guides novice researchers toward available content, while also offering more experienced business researchers the basic and advanced search-and-retrieve paths to which they’ve become accustomed.

**LEARN
MORE**



888.728.9422



gale.com/gbe

